



**Fashion Program
Advisory Committee Agenda
Thursday, 08/9/2018
6:30 pm – 8:00 pm
78-1190 (BCT Room)**

Industry Representatives/Company Name/Mt SAC Faculty, Deans, and Staff – In Attendance

Faculty and Administration

Sheila Espy Full time faculty and Coordinator Mt SAC Fashion Program	Carol Impara Department Chair, CSDT Mt SAC	Dawn Finley Career Services Specialist Business Division, Mt SAC	
Dr. Maria Davis Full time faculty Mt SAC Fashion Program	Lisa Amor Faculty/ Perkins Coordinator Mt SAC		

Industry Board Members – Merchandising (TOPs Code 1303.20)

Gail Stratton Director of Planning and Allocation BCBG MaxAzria Group - Partner Shops	Elyse King Director of Merchandise Planning Torrid/ Hot Topic	Allison Cervera Global Senior Merchandiser: Women's Accessories Forever21	Estella Rivera Product Management Roxy/Quiksilver - Boardriders
J. Carlos Porras Manager, Demand Planning KCD Brands			

Industry Board Members – Design and Related Technologies (TOPs Code 1303.10)

Julie Holinsworth Technical Designer, Owner, Sew U Can Designs Adjunct Faculty	Teresa Becker Technical Design, Production, Owner Heart of Haute Adjunct Faculty	Candace Dozer Production & CAD Specialist Gerber Technologies	Marina Tellez Senior CAD Designer Style CAD USA
Valerie Valentin Associate Designer Kellwood Industries	Joanna Englehorn Jr. Associate Designer Kellwood Industries		

Not in Attendance

Faculty and Administration	Merchandising (TOPs Code 1303.20)	Design and Related Technologies (TOPs Code 1303.10)
Jennifer Galbraith Dean, Business Division Mt SAC	Jennifer Rhee Brand Consultant Milky Agency	Michael Cohen Senior Production Manager Kellwood Industries
Dr. Fawaz Al-Malood Associate Dean, Business Division Mt SAC	Simone Rybovic Planning Manager Sugarfina	Marina Huang Kellwood Industries
		Roshena Chadha Technical Design, Production, Owner Shawl Dawls

Item	Discussion	Outcome/Action Needed
<p>Welcome and Introductions Sheila Espy 6:30 – 6:35 pm</p>	<p>Welcome to 2018-2019 Fashion Advisory Board meeting.</p>	
<p>Carol Impara, CSDT Department Chair 6:35 – 6:45 pm</p>	<p>Welcome</p>	<p>Welcome and announce the tour of the new Fashion classrooms at the end of meeting</p>
<p>Approval of Minutes</p>	<p>Minutes from our August 10, 2017 meeting were approved via email in September 20, 2017 and August 6, 2018.</p>	
<p><u>Program Update</u> 6:45 pm – 7:00 pm</p> <p>Mt SAC Curriculum</p>	<p>Overview of current degrees and certificates – noted any modifications pending.</p> <p>Curriculum Modifications: <u>Develop new certificate:</u> Fashion Historical Costuming - FASH 9 Costume History (submitted for GE “arts” status - FASH 10 Clothing Construction I (sewing/ industrial machines, etc.) - FASH 16 Corset Making - THTR 19 Theatrical Costuming - FASH 21 Pattern-making I</p> <p>- <u>Develop new courses:</u> Create Fashion Design Work Experience course (FASH 84). Because of the need for technical design and CAD skills, pre-reqs will FASH 23 and FASH 24.</p>	<p>Sheila: Reviewed current degrees and certificates as per handout. Modified Fashion Computer-Aided Design certificate noted effective Fall 2018. Noted that Fashion Merchandising certificate will not be effective until Fall 2019 due to courses going through curriculum.</p> <p>Maria: - Presented update on FASH 9 – History of Fashion course status. - Presented a new certificate – Historical Costume Making - and explained the approval process for a new certificate.</p> <p><u>Advisory board committee approved new certificate</u></p> <p>- Presented Fashion Technical Design Work Experience course that will have 2 prerequisites: FASH 23 and FASH 24.</p> <p>-</p>

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	<p>-New Gerber 3D patternmaking course: Create new course for upcoming software. Pre-reqs are FASH 24 and FASH 25.</p>			
<p>Program Success Data</p>		2016-2017	2017-2018	<p>Sheila: reviewed Fashion programs degrees and certificates awarded.</p>
	<p>Degrees ARGOS Report SHR0009</p>	20	19	
	<p>Certificates ARGOS Report SHR0009</p>	13	28	
<p><u>Advisory Input</u> Changes in technology & innovation 7:00 – 7:35 pm</p>	<ul style="list-style-type: none"> • Technology: Review updates on industry trends and changes in technology ○ Tech Design and Production: Input from industry (including software) <ul style="list-style-type: none"> -Knowledge of tech packs are now a requirements in all areas of the fashion industry (merch, design & production) -Highly recommended that tech packs be integrated into as many courses possible 			<p><u>Tech Design and Production:</u> Valerie Valentin Technical skills along with work habits attention to details are important. Marina Tellez Knowledge of grading and marking are still important and needed. Allison Cervera Emphasized knowledge of the entire product development process including draping skills and pricing are needed. Candace Dozier 3D technology is so important in the</p>

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	<ul style="list-style-type: none"> ○ Merchandising: Input from industry (including software) <ul style="list-style-type: none"> - Emphasized the shortage of qualified merchandise planning candidates. - Analytical and Excel skills, ability to work with systems, and understanding of the product development process. Positions may need to work with either wholesale or retail and needs to understand the difference. - Candidates may be working with stores, category, and ecommerce – need to know to relate metrics to each. - Also important is understanding the fashion retailing – lowers the learning curve. - Need for ability to write, communicate, and soft skills ○ Student performance in workplace experience placements <ul style="list-style-type: none"> - All internships placements for Fashion Merchandising work experience were successful this year. 	<p>industry and must be incorporated in the fashion design program. Reminded that Gerber donates the 3D technology as well.</p> <p>Estella Rivera Attention to detail, communication, focus and follow-up – professionalism.</p> <p>Teresa Becker</p> <ul style="list-style-type: none"> - Recommended in integrating Tech Packs into new AIMS course (FASH 57) since AIMS has Tech Pack module in the software - Noted that she found that Mt SAC students had the skills for the design side and Cal Poly students were able to manage the business side of her company <p>Julie Knowledge of grading and marking is critical to avoid costly production errors</p> <p>Merchandising:</p> <p>Elyse King Retail planners are not easy to find. Writing is also important with the emergence of ecommerce in addition to the analytical and Excel skills. Candidates may be working with stores, category, and ecommerce – need to know to relate metrics to each. Also important is understanding the fashion retailing – lowers the learning curve.</p> <p>Gail Stratton Emphasized the shortage of qualified merchandise planning candidates. Analytical</p>

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		<p>and Excel skills, ability to work with systems, and understanding of the product development process. Positions may need to work with either wholesale or retail and needs to understand the difference.</p> <p>Estella Rivera Need to know Excel and technology in general. Soft skills – time management and attention to detail</p> <p>Carlos J. Porras Students must be ready to work in multiple retail formats. Ecommerce has created new metrics that need to be used to effectively manage the business.</p> <p>Work Experience Dawn Finley – Asked that companies send internship opportunities to Dawn.</p>
<p>Documentation of Program Needs-Mandatory</p> <p>7:35 – 7:40 pm</p>	<p>Purchasing and Fund Allocation Requests *Requests were be submitted to college Spring 2018</p> <ul style="list-style-type: none"> - <i>Student assistants/ tutors</i> in lecture / lab classrooms - <i>Professional Development</i> (including but not limited to) faculty training, conferences, etc. - <i>Program marketing</i> including visual display - <i>Upgrade of existing software and hardware</i> (including but not limited) - <i>Fashion resources</i> such as trend predictive resources (including but not limited to) WGSN, 	<p>Edits and additions:</p> <p>Carol Impara –Recommended edit below: <i>Upgrade and maintain existing software, hardware, and sewing equipment</i> (including but not limited)</p> <p>Candace Dozier 3D technology needs to be added to design</p>

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	Berg Fashion library, WWD online - <i>Video camera and accessories</i> to capture live in-class demonstrations - <i>Textile basic testing equipment</i> such as textile crock meters, etc. (including but not limited to) - <i>Textile printer</i> (including but not limited) to inks, fabrics to print on, tables, allocated space	Advisory board committee approved Purchasing and Fund Allocation Requests with edits.
BCT Fashion classroom tour 7:40 – 7:55 pm	Tour Fashion area on 2 nd floor	Tour of Fashion area completed
Summary 7:55 – 8:00 pm	Closing comments and summary	The purpose of an advisory committee is to help ensure that Career and Technical Education programs reflect the needs and current conditions of the workplace. We appreciate your participation on the Mt SAC Fashion Advisory Board committee.